



Targeting Today's Traveler

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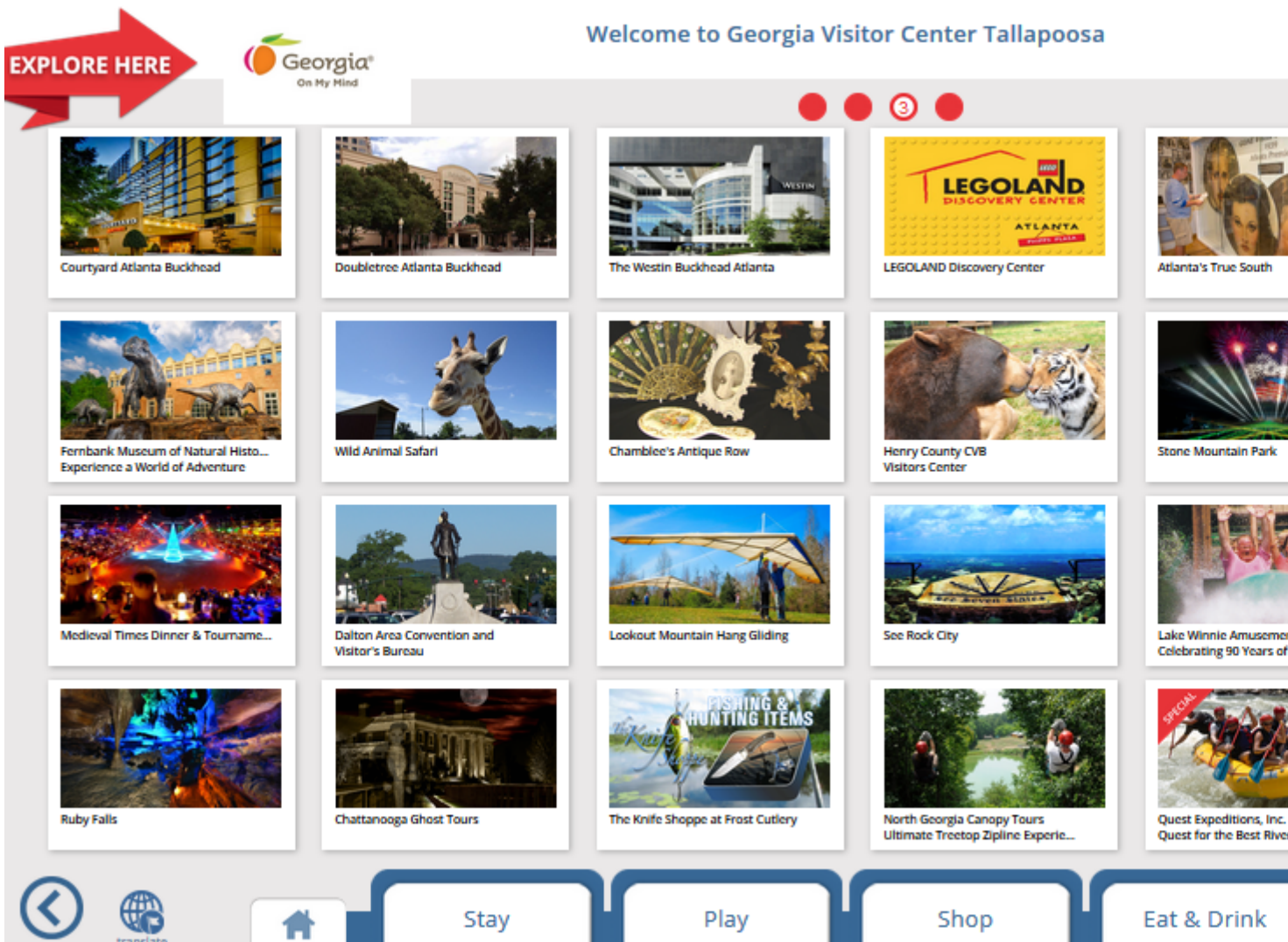
[Home](#) > CTM Announces Key Milestone with Etractions ExploreBoard Network

# CTM Announces Key Milestone with Etractions ExploreBoard Network

Submitted by diane on Mon, 2016-05-09 20:47

## CTM Announces Key Milestone with Etractions ExploreBoard Network

CTM Media Group, Inc. a subsidiary of IDW Media Holdings (OTC:IDWM, OTCBB:IDWM, OTC:IDWM), proudly announced today the installation of their 400th award-winning Etractions ExploreBoard. The milestone touch screen was installed recently at the Georgia State Visitor Information Center - a site that receives over 2 million guests a year.



subsidiary of IDW Media Holdings (OTC:IDWM, OTCBB:IDWM, OTCPK:IDWM) is one of North America's largest distributors of tourism information. Distributing over 100 million brochures last year, CTM's comprehensive visitor out of home marketing network includes over 14,000 brochure information displays and 400 award-winning touch screen kiosks.

About Ettractions Inc.

Ettractions, Inc. a subsidiary of IDW Media Holdings (OTC:IDWM, OTCBB:IDWM, OTCPK:IDWM) is the digital partner of CTM Media Group Inc., connecting visitors with relevant information throughout the travel decision-making process. From pre-planning online, mobile technology and through place-based visitor touchscreens located at major attractions, visitor centers, transportation hubs, retail locations, resorts and hotels, Ettractions influences the visitor's buying decision with rich user engagements including detailed information, videos, specials, events, mapping, ticketing and reservation options.

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